METHODOLOGY DETAILS

n=777
Online interviews fielded November 22-December 12, 2021
Margin of error +– 3.5 percentage points

For this statewide survey of Utah residents, address based sampling was used to randomly select households to receive survey invitations. Survey invitations were sent via postcards through USPS mail, and interviews were completed online. The survey was made available in both English and Spanish to increase accessibility.

Responses to this survey have been weighted to reflect the demographics of the statewide population of Utah residents according to the most recent available estimates from the US Census Bureau's American Community Survey, specifically in regards to age, gender, ethnicity, education, and household income.

CONTACT

For more information, please contact Kyrene Gibb or Quin Monson at:

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Quin Monson, quin@y2analytics.com

Y2 Analytics
15 West South Temple Ste. 1630
Salt Lake City, Utah 84101
801-406-7877
Statewide Resident Survey
Thank you for responding to this survey of Utah residents about local issues, including public policy questions important to Utah. Your time and opinions are greatly valued.
Please note that your participation is voluntary and that all your answers will remain strictly confidential. Most people will complete this survey in less than 15 minutes. If you exit the survey before completion, you will be able to resume it at a later time.
To begin the survey, click on the forward arrow button below. During the survey you can use the navigation button on the bottom of the screen to advance questions. If during the survey you do not see the button, scroll down until you see it.

In which county in Utah do you currently reside? (n=777)

Beaver County <1
Box Elder County 3
Cache County 4
Carbon County 1
Daggett County <1
Davis County 11
Duchesne County <1
Emery County 1
Garfield County <1
Grand County <1
Iron County 1
Juab County 1
Kane County <1
Millard County <1
Morgan County 1
Piute County <1
Rich County <1
Salt Lake County 33
San Juan County 3
Sanpete County 1
Sevier County <1
Summit County 1
Tooele County 4
Uintah County 1
Utah County 17
Wasatch County 1
Washington County 5
Wayne County <1
Weber County 10
None of these, I am not a Utah resident <1
s_utah. How long have you lived in Utah? (n=777)

- Less than 2 years: 3%
- 2-5 years: 9
- 6-10 years: 6
- 11-20 years: 11
- 21-30 years: 24
- 31-40 years: 16
- 41 or more years: 30

sl_quality. On a scale from 0-100, where 0 is very low and 100 is very high, how would you rate your overall quality of life living in Utah?

Average Quality of Life Rating: 78

oe_utahlikes. What, if anything, do you like most about living in Utah? (OPEN-ENDED RESPONSES VERBATIM IN APPENDIX)

r_utah_aspects. Thinking about living in Utah, rank the following aspects of our state in order of most important to least important to you, personally. Click/select and drag the options into the order that represents your ranking, where 1 is the MOST important and 8 is the LEAST important.

<table>
<thead>
<tr>
<th>Aspect</th>
<th>Average Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Culture</td>
<td>5.0</td>
</tr>
<tr>
<td>History</td>
<td>6.0</td>
</tr>
<tr>
<td>Sense of Community</td>
<td>4.1</td>
</tr>
<tr>
<td>Values</td>
<td>3.4</td>
</tr>
<tr>
<td>Recreation</td>
<td>4.2</td>
</tr>
<tr>
<td>Landscape</td>
<td>3.9</td>
</tr>
<tr>
<td>Diversity</td>
<td>3.9</td>
</tr>
</tbody>
</table>

oe_aspectfav. What is your favorite thing about Utah’s (TOP RANKED ASPECT FROM R_UTAH_ASPECTS)? (OPEN-ENDED RESPONSES VERBATIM IN APPENDIX)

oe_othaspect. If there are any other aspects of Utah that are particularly important to you and your quality of life living in the state, please briefly explain below. (OPEN-ENDED RESPONSES VERBATIM IN APPENDIX)

m_symbol_utah. The following is a list of Utah’s official state symbols. Thinking about Utah’s shared identity, which, if any, of these symbols do you feel represent the state of Utah today? Please select all that apply.

Average
The state animal: Rocky Mountain elk (n=304) 39%
The state bird: California seagull (n=215) 21%
The state cooking pot: Dutch oven (n=165) 24%
The state emblem: Beehive (n=487) 58%
The state fish: Bonneville cutthroat trout (n=185) 23%
The state flower: Sego lily (n=281) 31%
The state fossil: Allosaurus (n=129) 15%
The state fruit: Cherry (n=88) 12%
The state gem: Topaz (n=101) 12%
The state grass: Indian rice grass (n=51) 6%
The state insect: Honey bee (n=385) 47%
The state mineral: Copper (n=208) 28%
The state motto: Industry (n=328) 32%
The state star: Dubhe (n=15) 1%
The state tree: Quaking aspen (n=324) 37%
The state vegetable: Spanish sweet onion (n=40) 5%
The state historic vegetable: Sugar beet (n=99) 10%
The state winter sports: Skiing and snowboarding (n=465) 58%
The state astronomical symbol: Beehive cluster located in the constellation of Cancer (the crab) (n=111) 15%
None of the above (n=44) 7

oe_add_symbols. Are there any additional symbols, landmarks, or cultural icons that you feel represent the state of Utah today? (OPEN-ENDED RESPONSES VERBATIM IN APPENDIX)

oe_outside_utah. Thinking about how the world thinks of our State, what values, symbols, or attributes do you think Utah should be known for? (OPEN-ENDED RESPONSES VERBATIM IN APPENDIX)
Thank you for your answers so far. The following questions will ask you about your opinions of the Utah state flag.

How familiar would you say you are with the Utah state flag? (n=771)

- Very familiar: 21%
- Somewhat familiar: 45%
- Not very familiar: 21%
- Not at all familiar: 12%

If S.Recognize = ‘Very Familiar’ or ‘Somewhat Familiar,’ Respondents Shown:

To the best of your ability, please describe what the Utah state flag looks like: (OPEN-ENDED RESPONSES VERBATIM IN APPENDIX)

The image below is the current design of the Utah state flag. Please click on the three areas of the flag that you feel best represent Utah today.
The image below is the current design of the Utah state flag. Please click on the three areas of the flag that you feel are least relevant to Utah today.

<table>
<thead>
<tr>
<th>s_rep_state. Do you believe that the current Utah state flag still represents the state well? (n=770)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Yes</strong></td>
</tr>
<tr>
<td>55%</td>
</tr>
<tr>
<td><strong>No</strong></td>
</tr>
<tr>
<td>21</td>
</tr>
<tr>
<td><strong>Unsure</strong></td>
</tr>
<tr>
<td>24</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>s_rep_personal. Do you believe that the current Utah state flag represents you, personally? (n=767)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Yes</strong></td>
</tr>
<tr>
<td>41%</td>
</tr>
<tr>
<td><strong>No</strong></td>
</tr>
<tr>
<td>42</td>
</tr>
<tr>
<td><strong>Unsure</strong></td>
</tr>
<tr>
<td>17</td>
</tr>
</tbody>
</table>
Thinking about the current Utah state flag, please indicate how much you agree or disagree with each of the following statements.

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly agree</th>
<th>Somewhat agree</th>
<th>Neither agree nor disagree</th>
<th>Somewhat disagree</th>
<th>Strongly disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>I am proud of the Utah state flag (n=768)</td>
<td>28%</td>
<td>18%</td>
<td>34%</td>
<td>7%</td>
<td>12%</td>
</tr>
<tr>
<td>I would wear the Utah state flag on my clothing or an accessory (n=767)</td>
<td>15%</td>
<td>13%</td>
<td>26%</td>
<td>14%</td>
<td>32%</td>
</tr>
<tr>
<td>I would fly the Utah state flag outside my home or business (n=769)</td>
<td>28%</td>
<td>19%</td>
<td>22%</td>
<td>9%</td>
<td>22%</td>
</tr>
</tbody>
</table>

Below are the state flags of the “four corners states” – Utah, Arizona, Colorado, and New Mexico, labeled for your convenience. Which state flag do you feel has the most visually appealing design? (n=756)

- Utah: 34%
- Arizona: 39%
- Colorado: 10%
- New Mexico: 16%

Below are the state flags of the “four corners states” – Utah, Arizona, Colorado, and New Mexico, labeled for your convenience. Which state flag do you feel has the least visually appealing design? (n=757)

- Utah: 33%
- Arizona: 8%
- Colorado: 27%
- New Mexico: 32%

Below are the state flags of the “four corners states” – Utah, Arizona, Colorado, and New Mexico, labeled for your convenience. Which state flag do you feel has the most iconic design? (n=749)

- Utah: 34%
- Arizona: 24%
- Colorado: 17%
- New Mexico: 25%

Below are the state flags of the “four corners states” – Utah, Arizona, Colorado, and New Mexico, labeled for your convenience. Which state flag do you feel has the most symbolic design? (n=753)

- Utah: 58%
- Arizona: 12%
- Colorado: 4%
- New Mexico: 26%
There is a proposal under consideration to change the design of the Utah state flag to better represent Utah today.

Were you aware of the proposal to redesign the Utah state flag? (n=772)

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>39%</td>
<td>61</td>
</tr>
</tbody>
</table>

Do you support or oppose redesigning the Utah state flag? (n=770)

<table>
<thead>
<tr>
<th></th>
<th>Strongly support</th>
<th>Somewhat support</th>
<th>Neither support nor oppose (unsure)</th>
<th>Somewhat oppose</th>
<th>Strongly oppose</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>21%</td>
<td>15</td>
<td>29</td>
<td>11</td>
<td>24</td>
</tr>
</tbody>
</table>

In the box below, please describe why you might not support changing the design of the current Utah state flag. (OPEN-ENDED RESPONSES VERBATIM IN APPENDIX)

In the box below, please describe why you might support changing the design of the current Utah state flag. (OPEN-ENDED RESPONSES VERBATIM IN APPENDIX)

The next few questions will ask you to read a few statements about the Utah state flag. After reading each statement carefully, please indicate the extent to which you agree or disagree with each one.

To what extent do you agree or disagree with the statement below?

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly agree</th>
<th>Somewhat agree</th>
<th>Neither agree nor disagree</th>
<th>Somewhat disagree</th>
<th>Strongly disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>The current design of the Utah state flag is outdated. (n=749)</td>
<td>24</td>
<td>20</td>
<td>18</td>
<td>11</td>
<td>28</td>
</tr>
<tr>
<td>The current Utah state flag has a rich cultural legacy. (n=752)</td>
<td>35</td>
<td>24</td>
<td>20</td>
<td>10</td>
<td>11</td>
</tr>
<tr>
<td>The symbolism in the current Utah state flag is relevant to Utah today.</td>
<td>31</td>
<td>25</td>
<td>16</td>
<td>15</td>
<td>12</td>
</tr>
<tr>
<td>(n=748)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The current Utah state flag is inclusive. (n=750)</td>
<td>22</td>
<td>16</td>
<td>33</td>
<td>13</td>
<td>17</td>
</tr>
<tr>
<td>The current Utah state flag adheres to established standards of good flag</td>
<td>27</td>
<td>18</td>
<td>32</td>
<td>11</td>
<td>12</td>
</tr>
<tr>
<td>design. (n=754)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
The current design of the Utah state flag is visually appealing. (n=751)
The current Utah state flag design is memorable. (n=748)
Redesigning the Utah state flag would be an expensive, complicated process. (n=750)
The current Utah state flag makes me feel proud to be a Utahn. (n=749)
The current Utah state flag represents our shared identity as Utahns. (n=747)

m_symbols_flag. Thinking about Utah's shared identity, which, if any, of these symbols or words would be appropriate to have on the Utah state flag? Please select all that apply.

<table>
<thead>
<tr>
<th>Symbol</th>
<th>Number of Respondents</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Red rock or Arches (e.g., Delicate Arch)</td>
<td>469</td>
<td>58%</td>
</tr>
<tr>
<td>Aspens</td>
<td>190</td>
<td>27%</td>
</tr>
<tr>
<td>Great Salt Lake</td>
<td>263</td>
<td>37%</td>
</tr>
<tr>
<td>Mountains</td>
<td>576</td>
<td>72%</td>
</tr>
<tr>
<td>Beehive</td>
<td>451</td>
<td>55%</td>
</tr>
<tr>
<td>Native American symbols</td>
<td>318</td>
<td>42%</td>
</tr>
<tr>
<td>Petroglyphs</td>
<td>163</td>
<td>20%</td>
</tr>
<tr>
<td>Fossils</td>
<td>107</td>
<td>16%</td>
</tr>
<tr>
<td>Salt</td>
<td>69</td>
<td>11%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>94</td>
<td>14%</td>
</tr>
<tr>
<td>Mining</td>
<td>64</td>
<td>9%</td>
</tr>
<tr>
<td>Basket</td>
<td>13</td>
<td>2%</td>
</tr>
<tr>
<td>Wildlife</td>
<td>276</td>
<td>41%</td>
</tr>
<tr>
<td>Golden spike</td>
<td>210</td>
<td>26%</td>
</tr>
<tr>
<td>Spiral jetty</td>
<td>39</td>
<td>6%</td>
</tr>
<tr>
<td>Snowflake</td>
<td>254</td>
<td>31%</td>
</tr>
<tr>
<td>Pioneers</td>
<td>252</td>
<td>27%</td>
</tr>
<tr>
<td>Other, please specify: (n=60)</td>
<td></td>
<td>6%</td>
</tr>
<tr>
<td>None of the above (n=36)</td>
<td></td>
<td>5%</td>
</tr>
</tbody>
</table>

s_support_2. After thinking about the current state flag and the proposal to redesign the state flag a bit more, do you support or oppose redesigning the Utah state flag?

<table>
<thead>
<tr>
<th>Support Position</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly support</td>
<td>24%</td>
</tr>
<tr>
<td>Somewhat support</td>
<td>21%</td>
</tr>
<tr>
<td>Neither support nor oppose (unsure)</td>
<td>19%</td>
</tr>
<tr>
<td>Somewhat oppose</td>
<td>13%</td>
</tr>
<tr>
<td>Strongly oppose</td>
<td>24%</td>
</tr>
</tbody>
</table>
As part of the flag redesign proposal, state leaders will engage in a process to gather input and consider options for updating the Utah state flag. As this process begins, how would you like to receive communication regarding the state flag redesign process? *Please select your top three preferred means of communication.*

<table>
<thead>
<tr>
<th>Communication Method</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Television or radio ads (n=215)</td>
<td>23%</td>
</tr>
<tr>
<td>Direct mail (n=210)</td>
<td>28%</td>
</tr>
<tr>
<td>Website (n=309)</td>
<td>33%</td>
</tr>
<tr>
<td>Emailed newsletter (n=324)</td>
<td>41%</td>
</tr>
<tr>
<td>Social media (n=275)</td>
<td>38%</td>
</tr>
<tr>
<td>Public meetings (n=102)</td>
<td>12%</td>
</tr>
<tr>
<td>Flyers or bulletins in community gathering spaces (e.g., city halls, schools, public libraries, recreation centers, etc.) (n=81)</td>
<td>13%</td>
</tr>
<tr>
<td>Automated phone calls and voice messages (n=11)</td>
<td>2%</td>
</tr>
<tr>
<td>Direct text message updates to your cell phone (n=110)</td>
<td>14%</td>
</tr>
<tr>
<td>Other, please specify (n=34)</td>
<td>4%</td>
</tr>
</tbody>
</table>

Which of the following individuals or organizations would you trust to relay information about the state flag redesign process? *Please select all that apply.*

<table>
<thead>
<tr>
<th>Trustworthy Individual/Organization</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Utah Governors office (n=420)</td>
<td>48%</td>
</tr>
<tr>
<td>State legislative leadership (n=138)</td>
<td>15%</td>
</tr>
<tr>
<td>Your state representative or state senator (n=228)</td>
<td>28%</td>
</tr>
<tr>
<td>Utah Department of Cultural and Community Engagement (n=305)</td>
<td>38%</td>
</tr>
<tr>
<td>Utah's Congressional delegation (U.S. Senators and Representatives) (n=121)</td>
<td>16%</td>
</tr>
<tr>
<td>Local city or town officials (n=252)</td>
<td>37%</td>
</tr>
<tr>
<td>Community leaders (not affiliated with local government) (n=194)</td>
<td>26%</td>
</tr>
<tr>
<td>Other, please specify (n=65)</td>
<td>8%</td>
</tr>
</tbody>
</table>

How involved would like to be in the state flag redesign process? (n=769)

<table>
<thead>
<tr>
<th>Level of Involvement</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very involved</td>
<td>16%</td>
</tr>
<tr>
<td>Somewhat involved</td>
<td>42%</td>
</tr>
<tr>
<td>Not very involved</td>
<td>23%</td>
</tr>
<tr>
<td>Not at all involved</td>
<td>19%</td>
</tr>
</tbody>
</table>
m consideration. Thinking about the state flag redesign process, which of the following considerations would you like state and local officials to prioritize? Please select up to three considerations you believe should be prioritized.

<table>
<thead>
<tr>
<th>Consideration</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transparency (n=301)</td>
<td>36%</td>
</tr>
<tr>
<td>Communication (n=218)</td>
<td>28</td>
</tr>
<tr>
<td>Fiscal responsibility (n=294)</td>
<td>32</td>
</tr>
<tr>
<td>Public involvement (n=342)</td>
<td>41</td>
</tr>
<tr>
<td>Statewide representation (n=383)</td>
<td>48</td>
</tr>
<tr>
<td>Diversity, equity, and inclusion (n=277)</td>
<td>41</td>
</tr>
<tr>
<td>Other considerations, please specify: (n=75)</td>
<td>9</td>
</tr>
</tbody>
</table>

demo intro. And now just a few more questions that will help us ensure we have a representative sample and to group and categorize responses.

n yearborn. In what year were you born? (YYYY) (n = 761, RESPONSES RECODED INTO CENSUS AGE GROUPS)

<table>
<thead>
<tr>
<th>Year Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-34</td>
<td>37%</td>
</tr>
<tr>
<td>35-44</td>
<td>20%</td>
</tr>
<tr>
<td>45-54</td>
<td>12%</td>
</tr>
<tr>
<td>55-64</td>
<td>14%</td>
</tr>
<tr>
<td>65+</td>
<td>16%</td>
</tr>
</tbody>
</table>

s sex. Which of the following best describes how you think of yourself? (n=767)

<table>
<thead>
<tr>
<th>Gender</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>50%</td>
</tr>
<tr>
<td>Female</td>
<td>48%</td>
</tr>
<tr>
<td>In another way, specify if you wish:</td>
<td>1</td>
</tr>
</tbody>
</table>

s hispanic_latinx. Are you of Hispanic, Latino/a, or Spanish origin? (n=735)

<table>
<thead>
<tr>
<th>Hispanic Origin</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>No, not of Hispanic, Latino/a, or Spanish origin</td>
<td>88%</td>
</tr>
<tr>
<td>Yes, Mexican, Mexican Am., Chicano</td>
<td>7%</td>
</tr>
<tr>
<td>Yes, Puerto Rican</td>
<td>--</td>
</tr>
<tr>
<td>Yes, Cuban</td>
<td>--</td>
</tr>
<tr>
<td>Yes, another Hispanic, Latino/a, or Spanish origin.</td>
<td>5%</td>
</tr>
<tr>
<td>(Please specify if you wish)</td>
<td></td>
</tr>
</tbody>
</table>
**m_race.** Which racial or ethnic group(s) do you most identify with? Please select all that apply.

<table>
<thead>
<tr>
<th>Race</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>White/Caucasian (n=697)</td>
<td>86%</td>
</tr>
<tr>
<td>African American/Black (n=12)</td>
<td>3</td>
</tr>
<tr>
<td>Native American or American Indian (n=20)</td>
<td>5</td>
</tr>
<tr>
<td>Asian or Pacific Islander (n=24)</td>
<td>3</td>
</tr>
<tr>
<td>Middle Eastern (n=7)</td>
<td>1</td>
</tr>
<tr>
<td>Other (n=47)</td>
<td>9</td>
</tr>
</tbody>
</table>

**s_education.** What is the highest level of education you have completed? (n=770)

<table>
<thead>
<tr>
<th>Education</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than high school</td>
<td>3%</td>
</tr>
<tr>
<td>High school</td>
<td>12%</td>
</tr>
<tr>
<td>Some college</td>
<td>40%</td>
</tr>
<tr>
<td>College degree</td>
<td>23%</td>
</tr>
<tr>
<td>Graduate degree</td>
<td>15%</td>
</tr>
<tr>
<td>Vocational or technical school</td>
<td>7%</td>
</tr>
</tbody>
</table>

**s_employ.** What is your employment status? (n=769)

<table>
<thead>
<tr>
<th>Status</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Self-employed</td>
<td>12%</td>
</tr>
<tr>
<td>Employed by someone else</td>
<td>61%</td>
</tr>
<tr>
<td>Unemployed</td>
<td>3%</td>
</tr>
<tr>
<td>Homemaker</td>
<td>7%</td>
</tr>
<tr>
<td>Retired</td>
<td>16%</td>
</tr>
<tr>
<td>Student</td>
<td>1%</td>
</tr>
</tbody>
</table>

**s_marriage.** Are you currently... (n=765)

<table>
<thead>
<tr>
<th>Status</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Married</td>
<td>69%</td>
</tr>
<tr>
<td>Divorced</td>
<td>5%</td>
</tr>
<tr>
<td>Widowed</td>
<td>3%</td>
</tr>
<tr>
<td>Living with partner</td>
<td>5%</td>
</tr>
<tr>
<td>Single</td>
<td>18%</td>
</tr>
</tbody>
</table>

**s_ideology.** On most political matters, do you consider yourself: (n=763)

<table>
<thead>
<tr>
<th>Ideology</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly conservative</td>
<td>17%</td>
</tr>
<tr>
<td>Moderately conservative</td>
<td>29%</td>
</tr>
<tr>
<td>Neither, middle of the road</td>
<td>29%</td>
</tr>
<tr>
<td>Moderately liberal</td>
<td>16%</td>
</tr>
<tr>
<td>Strongly liberal</td>
<td>10%</td>
</tr>
</tbody>
</table>
**s_religion.** What, if any, is your religious preference? (n=755)

<table>
<thead>
<tr>
<th>Preference</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mormon or LDS</td>
<td>46%</td>
</tr>
<tr>
<td>Protestant (e.g. Baptist, Methodist, etc.)</td>
<td>2</td>
</tr>
<tr>
<td>Roman Catholic</td>
<td>4</td>
</tr>
<tr>
<td>Jewish</td>
<td>1</td>
</tr>
<tr>
<td>Other Christian</td>
<td>11</td>
</tr>
<tr>
<td>Muslim/Islamic</td>
<td>&lt;1</td>
</tr>
<tr>
<td>Other non-Christian</td>
<td>1</td>
</tr>
<tr>
<td>Agnostic/Atheist</td>
<td>10</td>
</tr>
<tr>
<td>None</td>
<td>25</td>
</tr>
</tbody>
</table>

**IF ‘NONE’ AND ‘AGNOSTIC/ATHEIST’ NOT SELECTED IN S_RELIGION, RESPONDENTS SHOWN:**

**s_gochurch.** How active do you consider yourself in the practice of your religious preference? Would you say you are… (n=632)

<table>
<thead>
<tr>
<th>Activity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very active</td>
<td>49%</td>
</tr>
<tr>
<td>Somewhat active</td>
<td>23</td>
</tr>
<tr>
<td>Not very active</td>
<td>9</td>
</tr>
<tr>
<td>Not active</td>
<td>16</td>
</tr>
<tr>
<td>Prefer not to say</td>
<td>4</td>
</tr>
</tbody>
</table>

**s_hhi.** What is your approximate combined annual household income (before taxes)? (n=755)

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under $20,000</td>
<td>6%</td>
</tr>
<tr>
<td>$20,000 - $34,999</td>
<td>6</td>
</tr>
<tr>
<td>$35,000 - $49,999</td>
<td>9</td>
</tr>
<tr>
<td>$50,000 - $74,999</td>
<td>18</td>
</tr>
<tr>
<td>$75,000 to $99,999</td>
<td>15</td>
</tr>
<tr>
<td>$100,000 to $149,999</td>
<td>18</td>
</tr>
<tr>
<td>$150,000 to $199,999</td>
<td>8</td>
</tr>
<tr>
<td>$200,000 or more</td>
<td>6</td>
</tr>
<tr>
<td>Prefer not to say</td>
<td>13</td>
</tr>
</tbody>
</table>